Vidéo

Research framework for the development of Creole pig's niche market in Martinique : a holistic approach

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Résumé

The Creole pig has always been part of the rural and suburban landscape of Martinique. Currently, this breed is not included in a research and conservation program. The Natural Park of the Martinique Region (PNRM) aims to maintain and enhance the genetic heritage of the Creole pork of Martinique and develop a niche activity. Based on PNRM knowledge, some Creole pigs live freely in the mountains of the North, on the South coast and with some disparate traditional breeders located in the countryside. It is essential to carry out an inventory of the local pig population to propose a system of conservation and economic development. In order to promote the ownership of the Creole pig niche, the PNRM, as a decision-maker, acts in a systemic and holistic way by considering the entire territory of Martinique and the pig sub-sector: the producers involved in the pig cooperative COOPMAR, researchers from INRA (FWI), the food chain and at least (in a second phase) consumers and Martinique society.

Informations

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